

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948756-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Romney/R/President	candidate	

Flight Dates	Order #	Alt Order #
09/07/12 - 09/10/12	948756	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/10/12	5a Daybreak Class of Time - Pre-emptible with notice	5-6a	2 - - - 2 - -	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12 09/13/12 2 - - - 2 - - 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURF 09/07/12 5:10 AM 5a Daybreak 5-6a :30 2012MRFP096H \$350.00 NM									
1 WMURF 09/07/12 5:40 AM 5a Daybreak 5-6a :30 2012MRFP096H \$350.00 NM									
3 WMURM 09/10/12 5:15 AM 5a Daybreak 5-6a :30 2012MRFP096H \$350.00 NM									
4 WMURM 09/10/12 5:54 AM 5a Daybreak 5-6a :30 2012MRFP096H \$350.00 NM									
2	09/07/12	09/10/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	2 - - - 2 - -	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12 09/13/12 2 - - - 2 - - 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURF 09/07/12 6:25 AM 6a Daybreak 6-7a :30 2012MRFP096H \$700.00 NM									
:02 of end clipped									
1 WMURF 09/07/12 6:59 AM 6a Daybreak 6-7a :30 2012MRFP096H \$700.00 NM									
4 WMURM 09/10/12 6:23 AM 6a Daybreak 6-7a :30 2012MRFP096H \$700.00 NM									
3 WMURM 09/10/12 6:54 AM 6a Daybreak 6-7a :30 2012MRFP096H \$700.00 NM									
3	09/07/12	09/10/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	2 - - - 2 - -	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12 09/13/12 2 - - - 2 - - 4 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/07/12 7:55 AM Good Morning America 7-9a :30 2012MRFP096H \$550.00 NM									
2 WMURF 09/07/12 8:49 AM Good Morning America 7-9a :30 2012MRFP096H \$550.00 NM									
3 WMURM 09/10/12 7:41 AM Good Morning America 7-9a :30 2012MRFP096H \$550.00 NM									
4 WMURM 09/10/12 8:39 AM Good Morning America 7-9a :30 2012MRFP096H \$550.00 NM									
4	09/07/12	09/10/12	KELLY LIVE DAY Class of Time - Pre-emptible with notice	9AM-10AM	1 - - - 1 - -	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12 09/13/12 1 - - - 1 - - 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/07/12 9:59 AM KELLY LIVE DAY 9AM-10AM :30 2012MRFP096H \$350.00 NM									
3 WMURM 09/10/12 9:37 AM KELLY LIVE DAY 9AM-10AM :30 2012MRFP096H \$350.00 NM									
5	09/07/12	09/10/12	The View	11-12p	1 - - - 1 - -	:30	2	\$350.00	NM

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948756-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/07/12	09/13/12	1---1--	2	\$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURF		09/07/12	11:33 AM	The View	11-12p	:30	2012MRFP096H	\$350.00	NM
2 WMURM		09/10/12	10:59 AM	The View	11-12p	:30	2012MRFP096H	\$350.00	NM
6	09/07/12	09/10/12	News 9 at Noon	12-1230p	2---2--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/07/12	09/13/12	2---2--	4	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WMURF		09/07/12	12:11 PM	News 9 at Noon	12-1230p	:30	2012MRFP096H	\$200.00	NM
1 WMURF		09/07/12	12:28 PM	News 9 at Noon	12-1230p	:30	2012MRFP096H	\$200.00	NM
2 WMURM		09/10/12	12:17 PM	News 9 at Noon	12-1230p	:30	2012MRFP096H	\$200.00	NM
4 WMURM		09/10/12	12:27 PM	News 9 at Noon	12-1230p	:30	2012MRFP096H	\$200.00	NM
7	09/07/12	09/10/12	Who Wants to be a Millior	1230-1p	2---2--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/07/12	09/13/12	2---2--	4	\$100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURF		09/07/12	12:47 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP096H	\$100.00	NM
2 WMURF		09/07/12	12:53 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP096H	\$100.00	NM
3 WMURM		09/10/12		Who Wants to be a Millionaire	1230-1p	:00		<del>\$100.00</del>	NM
				Credited					
4 WMURM		09/10/12	12:37 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP096H	\$100.00	NM
8	09/07/12	09/10/12	THE CHEW	1-2PM	2---2--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/07/12	09/13/12	2---2--	4	\$125.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WMURF		09/07/12	12:59 PM	THE CHEW	1-2PM	:30	2012MRFP096H	\$125.00	NM
1 WMURF		09/07/12	1:34 PM	THE CHEW	1-2PM	:30	2012MRFP096H	\$125.00	NM
4 WMURM		09/10/12		THE CHEW	1-2PM	:00		<del>\$125.00</del>	NM
				Credited					
3 WMURM		09/10/12	12:59 PM	THE CHEW	1-2PM	:30	2012MRFP096H	\$125.00	NM
9	09/07/12	09/07/12	GENERAL HOSPITAL	3p-4p	----1--	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/07/12	09/13/12	----1--	1	\$125.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURF		09/07/12	3:26 PM	GENERAL HOSPITAL	3p-4p	:30	2012MRFP096H	\$125.00	NM
10	09/10/12	09/10/12	GENERAL HOSPITAL	3p-4p	1-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/07/12	09/13/12	1-----	1	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURM		09/10/12	2:26 PM	GENERAL HOSPITAL	3p-4p	:30	2012MRFP096H	\$250.00	NM
11	09/07/12	09/10/12	ELLEN EF	4PM-5PM	1---1--	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/07/12	09/13/12	1---1--	2	\$100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURF		09/07/12	4:46 PM	ELLEN EF	4PM-5PM	:30	2012MRFP096H	\$100.00	NM
2 WMURM		09/10/12	4:37 PM	ELLEN EF	4PM-5PM	:30	2012MRFP096H	\$100.00	NM

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948756-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/07/12	09/10/12	ELLEN EF	4PM-5PM	1---1--	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
12	09/07/12	09/07/12	News 9 at 5	5-6p	----2--	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12   09/13/12    ----2--                      2                \$400.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time        Length    Ad-ID                      Rate    Type									
2 WMURF   09/07/12   5:29 PM   News 9 at 5                      5-6p                      :30   2012MRFP096H                \$400.00   NM									
1 WMURF   09/07/12   5:54 PM   News 9 at 5                      5-6p                      :30   2012MRFP096H                \$400.00   NM									
13	09/10/12	09/10/12	News 9 at 5	5-6p	2-----	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12   09/13/12    2-----                      2                \$450.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time        Length    Ad-ID                      Rate    Type									
1 WMURM   09/10/12   5:12 PM   News 9 at 5                      5-6p                      :30   2012MRFP096H                \$450.00   NM									
2 WMURM   09/10/12   5:55 PM   News 9 at 5                      5-6p                      :30   2012MRFP096H                \$450.00   NM									
14	09/07/12	09/07/12	News 9 at 6	6-7p	----2--	:30	2	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12   09/13/12    ----2--                      2                \$850.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time        Length    Ad-ID                      Rate    Type									
2 WMURF   09/07/12   6:09 PM   News 9 at 6                      6-7p                      :30   2012MRFP096H                \$850.00   NM									
1 WMURF   09/07/12   6:29 PM   News 9 at 6                      6-7p                      :30   2012MRFP096H                \$850.00   NM									
15	09/10/12	09/10/12	News 9 at 6	6-7p	2-----	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12   09/13/12    2-----                      2                \$900.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time        Length    Ad-ID                      Rate    Type									
2 WMURM   09/10/12   6:23 PM   News 9 at 6                      6-7p                      :30   2012MRFP096H                \$900.00   NM									
1 WMURM   09/10/12   6:59 PM   News 9 at 6                      6-7p                      :30   2012MRFP096H                \$900.00   NM									
16	09/07/12	09/07/12	Chronicle NH	7-730p	----2--	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12   09/13/12    ----2--                      2                \$350.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time        Length    Ad-ID                      Rate    Type									
2 WMURF   09/07/12                      Chronicle NH                      7-730p                      :00 <del>\$350.00</del> NM									
Credited oversold timeperiod									
1 WMURF   09/07/12   7:22 PM   Chronicle NH                      7-730p                      :30   2012MRFP096H                \$350.00   NM									
17	09/07/12	09/07/12	Entertainment Tonight	730-8	----1--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12   09/13/12    ----1--                      1                \$450.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time        Length    Ad-ID                      Rate    Type									
1 WMURF   09/07/12   7:58 PM   Entertainment Tonight                      730-8                      :30   2012MRFP096H                \$450.00   NM									
18	09/10/12	09/10/12	Inside Edition	730-8	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12   09/13/12    1-----                      1                \$450.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time        Length    Ad-ID                      Rate    Type									
1 WMURM   09/10/12                      Inside Edition                      730-8                      :00 <del>\$450.00</del> NM									
See MG 18.2									
2 WMURM   09/10/12   7:57 PM   INSIDE EDITION AC                      730-8p                      :30   2012MRFP096H                \$450.00   NM									
MG for 18.1 09/10									

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948756-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/10/12	09/10/12	Inside Edition	730-8	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
19	09/07/12	09/10/12	News 9 at 11	11-11:35p	2---2--	:30	4	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12   09/13/12   2---2--                      4                \$700.00									
Spots: # Ch    Day   Air Date    Air Time   Description                      Start/End Time       Length Ad-ID                      Rate    Type									
1 WMURF    09/07/12   11:18 PM News 9 at 11                      11-11:35p            :30 2012MRFP096H                \$700.00 NM									
2 WMURF    09/07/12   11:34 PM News 9 at 11                      11-11:35p            :30 2012MRFP096H                \$700.00 NM									
3 WMURM    09/10/12   11:14 PM News 9 at 11                      11-11:35p            :30 2012MRFP096H                \$700.00 NM									
4 WMURM    09/10/12   11:28 PM News 9 at 11                      11-11:35p            :30 2012MRFP096H                \$700.00 NM									
20	09/10/12	09/10/12	Nightline	1135p-1206a	2-----	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12   09/13/12   2-----                      2                \$250.00									
Spots: # Ch    Day   Air Date    Air Time   Description                      Start/End Time       Length Ad-ID                      Rate    Type									
1 WMURM    09/10/12                      Nightline                      1135p-1206a            :00 <del>\$250.00</del> NM									
Credited									
2 WMURM    09/10/12                      Nightline                      1135p-1206a            :00 <del>\$250.00</del> NM									
Credited									
21	09/10/12	09/10/12	Secret Millionaire	10-11p	1-----	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12   09/16/12   1-----                      1                \$900.00									
Spots: # Ch    Day   Air Date    Air Time   Description                      Start/End Time       Length Ad-ID                      Rate    Type									
1 WMURM    09/10/12   10:30 PM Secret Millionaire                      10-11p                :30 2012MRFP096H                \$900.00 NM									
22	09/08/12	09/08/12	6a Weekend Daybreak	Sa/Su 6-7a	-----2-	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12   09/09/12   -----2-                      2                \$100.00									
Spots: # Ch    Day   Air Date    Air Time   Description                      Start/End Time       Length Ad-ID                      Rate    Type									
1 WMURSa    09/08/12   6:13 AM 6a Weekend Daybreak                      Sa/Su 6-7a            :30 2012MRFP096H                \$100.00 NM									
2 WMURSa    09/08/12   6:42 AM 6a Weekend Daybreak                      Sa/Su 6-7a            :30 2012MRFP096H                \$100.00 NM									
23	09/08/12	09/09/12	7a Weekend Daybreak	7-9a	-----22	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12   09/09/12   -----22                      4                \$175.00									
Spots: # Ch    Day   Air Date    Air Time   Description                      Start/End Time       Length Ad-ID                      Rate    Type									
1 WMURSa    09/08/12   7:08 AM 7a Weekend Daybreak                      7-9a                :30 2012MRFP096H                \$175.00 NM									
2 WMURSa    09/08/12   7:55 AM 7a Weekend Daybreak                      7-9a                :30 2012MRFP096H                \$175.00 NM									
4 WMURSu    09/09/12   8:09 AM 7a Weekend Daybreak                      7-9a                :30 2012MRFP096H                \$175.00 NM									
3 WMURSu    09/09/12   8:28 AM 7a Weekend Daybreak                      7-9a                :30 2012MRFP096H                \$175.00 NM									
24	09/08/12	09/09/12	Weekend GMA	9-10a	-----11	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12   09/09/12   -----11                      2                \$225.00									
Spots: # Ch    Day   Air Date    Air Time   Description                      Start/End Time       Length Ad-ID                      Rate    Type									
1 WMURSa    09/08/12   8:58 AM Weekend GMA                      9-10a                :30 2012MRFP096H                \$225.00 NM									
2 WMURSu    09/09/12   9:55 AM Weekend GMA                      9-10a                :30 2012MRFP096H                \$225.00 NM									
25	09/08/12	09/08/12	ABC College Football	330-7p	-----3-	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12   09/09/12   -----3-                      3                \$500.00									
Spots: # Ch    Day   Air Date    Air Time   Description                      Start/End Time       Length Ad-ID                      Rate    Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

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948756-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/08/12	09/08/12	ABC College Football	330-7p	-----3-	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMURSa		09/08/12	5:16 PM	ABC College Football	330-7p	:30	2012MRFP096H	\$500.00 NM
2	WMURSa		09/08/12	5:59 PM	ABC College Football	330-7p	:30	2012MRFP096H	\$500.00 NM
1	WMURSa		09/08/12	8:06 PM	ABC College Football	330-7p	:30	2012MRFP096H	\$500.00 NM
LR - Football									
26	09/08/12	09/08/12	NASCAR Cup Series	728-1130p	-----3-	:30	3	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----3-	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		09/08/12	9:35 PM	NASCAR Cup Series	728-1130p	:30	2012MRFP096H	\$750.00 NM
1	WMURSa		09/08/12	12:23 AM	NASCAR Cup Series	728-1130p	:30	2012MRFP096H	\$750.00 NM
LR- Auto Racing									
3	WMURSa		09/08/12	1:38 AM	NASCAR Cup Series	728-1130p	:30	2012MRFP096H	\$750.00 NM
LR- Auto Racing									
27	09/08/12	09/09/12	News 9 at 11	11-11:35p	-----21	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/07/12	09/13/12	-----21	3	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		09/08/12	1:50 AM	News 9 at 11	11-11:35p	:30	2012MRFP096H	\$1,100.00 NM
LR- Auto Racing									
1	WMURSa		09/08/12	2:12 AM	News 9 at 11	11-11:35p	:30	2012MRFP096H	\$1,100.00 NM
LR- Auto Racing									
3	WMURSu		09/09/12	11:24 PM	News 9 at 11	11-11:35p	:30	2012MRFP096H	\$1,100.00 NM
28	09/09/12	09/09/12	6a Weekend Daybreak	Sa/Su 6-7a	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		09/09/12	6:27 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012MRFP096H	\$225.00 NM
29	09/09/12	09/09/12	Close Up	10-1030a	-----1	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		09/09/12	10:21 AM	Close Up	10-1030a	:30	2012MRFP096H	\$225.00 NM
30	09/09/12	09/09/12	This Week with Christiane	12n-1p	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		09/09/12	12:30 PM	This Week with Christiane	12n-1p	:30	2012MRFP096H	\$1,500.00 NM
31	09/09/12	09/09/12	6p News 9 Weekend	6-7p	-----1	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		09/09/12	6:28 PM	6p News 9 Weekend	6-7p	:30	2012MRFP096H	\$500.00 NM
32	09/09/12	09/09/12	Once Upon A Time	7-8p	-----2	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----2	2	\$1,800.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948756-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
32	09/09/12	09/09/12	Once Upon A Time Class of Time - Pre-emptible with notice	7-8p	----- 2	:30	2	\$1,800.00	NM		
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Su	09/09/12	7:00 PM	Once Upon A Time	7-8p	:30	2012MRFP096H	\$1,800.00	NM
	2	WMUR	Su	09/09/12	7:22 PM	Once Upon A Time	7-8p	:30	2012MRFP096H	\$1,800.00	NM
33	09/09/12	09/09/12	Once Upon A Time Class of Time - Immediately Pre-emptible without notice	8-9p	----- 1	:30	1	\$1,700.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/03/12	09/09/12	----- 1	1	\$1,700.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Su	09/09/12	8:41 PM	Once Upon A Time	8-9p	:30	2012MRFP096H	\$1,700.00	NM
34	09/09/12	09/09/12	Once Upon A Time Class of Time - Immediately Pre-emptible without notice	9-10p	----- 1	:30	1	\$2,500.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/03/12	09/09/12	----- 1	1	\$2,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Su	09/09/12	9:22 PM	Once Upon A Time	9-10p	:30	2012MRFP096H	\$2,500.00	NM
35	09/09/12	09/09/12	Once Upon A Time Class of Time - Immediately Pre-emptible without notice	10-11p	----- 1	:30	1	\$1,700.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/03/12	09/09/12	----- 1	1	\$1,700.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Su	09/09/12	10:42 PM	Once Upon A Time	10-11p	:30	2012MRFP096H	\$1,700.00	NM
Total Spots							72				

## Payment Terms 30 Days

Gross Total	\$40,350.00
Agency Commission	\$6,052.50
Net Amount Due	\$34,297.50